

Andrej Godina

Andrej Godina was born in Trieste and at the young age of 19 he started his work of products expert as a freelance in the Trieste free port, in line with the family tradition, started by his grandfather and continued by his father. At the same time he enrolled at the University of Trieste, earning a degree in Statistics and Computer Science for business with a thesis on the statistical analysis of the trends in green coffee market prices for the last thirty years. In the same year he started his doctorate in science, technology and economics in the coffee industry at the same University of Trieste. Four years of research lead him to write a doctoral thesis focusing on consumer's perception of espresso quality and how this affects consumer choices. The academic course allows him to deepen the whole productive chain of espresso from plantation to coffee processing methods, from export to transport, from defect selection, quality control to roasting process, to the application of the coffee different espresso and filter profiles, and especially the sensory analysis of the espresso cup. During the course he has a chance to work at Demus of Trieste, an internationally renowned company, one of the most

important companies in decaffeination in Europe with active patent for dichloromethane and water. At the same time, a counselling and training course in the field of coffee makes Andrej Godina a member of the SCAE Specialty Coffee Association of Europe, headquartered in London, card number 226, with which he follows all training courses the association offers in the coffee sector; obtaining the master barista certification and subsequently all the professional certification modules of the "Coffee diploma system". He soon became one of the licensed lecturers of the London Association and began to organize professional quality training courses in Italy and abroad. In 2012 he moved to Florence to organize itinerant events "Io bevo caffè di qualità". The event "Pausa caffè festival" over the next five years allows tens of thousands of visitors to make a high quality coffee knowledge path. In 2015 he founded with other friends of the sector the Umami Area Association with which spreading culture on quality coffee with several events and numerous training courses. Thus, so-called "Umami Barista Camps" are organized, which in Italy mark a new and innovative course of professional updating for the sector operators, also arranging training programs for the achievement of the "Coffee diploma system". Umami Area, under the tech-



nical direction of Andrej Godina, became the first private association in the world to organize training courses on coffee plantation called "Umami Coffee Camp". The first event of this kind follows the Honduras edition of the coffee talent show "Barista & Farmer" that brings hundreds of coffee industry operators to the coffee plantations of the country's Copan region, in the Central American country, to form on the quality coffee chain. The innovative education course that Andrej Godina offers to the international coffee industry includes practical workshops on plantation, which include fruit harvesting, defect selection, different processing methods, pruning and fertilization, cup tasting in the laboratory of quality control. At the same time, the SCA-Specialty Coffee Association's "Coffee diploma system" training modules are being offered, which in the last year saw SCAE's merger with the American sister SCAA.

Numerous trips abroad for the organization of quality coffee campus training camps offer training courses in production countries such as Brazil, Colombia, Costa Rica, El Salvador, Vietnam, Malawi, Indonesia, where campus training with the partnership of local organizations and businesses. The result of this intense activity abroad results is the founding of Umami Area Honduras, created by

25 members of three different nationalities, Italy, Germany, Honduras, with which a sustainable quality coffee production project is launched.

At the same time, Andrej Godina starts the training activity with two educational realities: In Italy, at the school Carlo Porta in Milan, together with the German association Starkmacher, is founded the "Academy of Coffee Carlo Porta" in which hundreds of hotel college students attend a training course on the knowledge of the entire quality coffee chain; in Honduras, a cooperation agreement with the COCAFAL Co-operative enables the start-up of the "Capucas Coffee Academy", which, thanks to the participation of experienced baristas attending long-term training courses at Las Capucas's plantations, offers free training to all the members of the local cooperative. Andrej Godina is also president of Caffemotive Srl, a company based in Trieste, which deals with research and development in the field of espresso coffee. For some years, the company has acquired the patent of the domestic appliance Bacchi Espresso and has deposited the patent of the compressing ground coffee system called Tabli.

In 2016 he published, together with Edizioni Medicea Firenze, the first of a book series dedicated to Italian quality coffee entitled "A coffee in Tuscany".

